# Partnership Terms & Conditions and Loyalty Program for Partners joining Global ESG Partnership<sup>1</sup>

#### Introduction

Global ESG Partnership welcomes companies from all industries seeking to incorporate ESG principles into their operations. Our loyalty program is tailored to meet the diverse needs of our partners, offering unique benefits to support and grow your sustainability business.

According to the Charter of Global ESG Partnership NPIO, a partner receives Ordinary Member status upon joining the partnership.

The application form for joining the partnership is attached.

#### **Partner Benefits**

#### 1. Exclusive Consultations with Global ESG Partnership Experts

**Personalized ESG sessions:** Upon joining the partnership, each new member receives a personalized consultation with the Founder or leading experts of Global ESG Partnership. These sessions will enable your company to develop an effective ESG strategy and assess current risks and opportunities for improvement.

## 2. Access to ESG Insights Platform – ESG Library

• **ESG Insights:** A new partner receives one year of free access to ESG Insights platform, which offers relevant data, analysis and research in the field of ESG all over the world, and presentation materials from the Partnership's experts. This platform will become an indispensable tool for tracking trends, analysing markets, and making strategic decisions.

# 3. Priority Participation in Pilot Programs

• **Pilot Projects:** Partners receive priority invitation to participate in pilot projects and initiatives conducted by Global ESG Partnership together with international and local organizations, including ESG Scoring. This is a great opportunity to implement innovative designs and technology, as well as gain access to the latest ESG developments.

# 4. Mutual Learning and Mentorship Program

• **Mentorship:** Participation in a unique program for mutual learning and mentorship where partners can share experiences and best practices with other

<sup>&</sup>lt;sup>1</sup> Please familiarize yourself <u>before</u> submitting an application to join Global ESG Partnership

- members of Global ESG Partnership. You will be able to share your knowledge with new partners as well as to learn from industry leaders.
- **Professional Certification.** Partner's representatives (not more than 3 people) receive a 30 % discount on Corporate Management National Academy and ESG Management School training and certification.

## 5. Early Access to New Products & Services

• Exclusive Releases: New partners receive early access to new products, services and technologies developed by Global ESG Partnership. This will allow you to remain in the forefront of ESG and implement the latest solutions before your competition does.

## 6. Participation in Cooperative Marketing Campaigns and Forums

• **Joint Marketing Initiatives:** Partners can participate in cooperative marketing campaigns and forums organized by Global ESG Partnership. These campaigns will help you build brand awareness, promote ESG's services, and expand your network of international and local business contacts.

## 7. Availability of Green and Social Impact Bonds / Loans Verification

• The Partnership's experts will provide free advice on the issuance of green and social bonds / loans. They will also help to pre-select the project according to the green taxonomy and jointly draw up an action plan, as well as recommend either an exchange platform or the most suitable loan institution. Green and social impact bonds / loans verification services will be provided at 20 to 50 per cent discount.

# 8. Carbon Footprint Assessment and Verification/Validation of Greenhouse Gas (GHG) Emissions

• The Partnership's experts will help to sort out the legal technicalities of the Environmental Code of the Republic of Kazakhstan and, in connection with them, develop a documentation package confirming the amount of your enterprise's greenhouse gas emissions on a free-of-charge basis. GHG emission verification/validation services at 20 to 50 per cent discount.

#### **Partners Status**

#### 1. Registered Partner Level

#### **Rights and Privileges:**

• The right to implement and sell Global ESG Partnership products and services.

• Posting information about your company in the partners catalogue on our website.

## **Provisions and requirements:**

- Entrance fee: 200,000 tenge, annual fee 100,000 tenge.
- Partnership Payments: 10 % from concluded transactions.
- To maintain this status, at least one project using ESG tools is required during the year.

#### 2. Certified Partner Level

# **Rights and Privileges:**

- All rights of the registered partner.
- Access to personalized consulting support and priority participation in Global ESG Partnership marketing initiatives, as well as obtaining ESG Expert of Global ESG Partnership status.
- **Membership in ESG National Alliance:** Free Alliance membership, including free screening of your company's ESG activity on the platform <a href="https://www.esgscoring.kz">www.esgscoring.kz</a> (after promo code is received).

# **Provisions and requirements:**

- Entrance fee: 300,000 tenge, annual fee 200,000 tenge.
- Partnership Payments: 10 % from concluded transactions.
- Successful completion of ESG certification and implementation of two projects within a year with case development.

# **3. Strategic Partner Level (Premium Partner) Rights and Privileges:**

- All rights of the certified partner.
- Free participation in private Global ESG Partnership events and forums.
- Special Status in Global ESG Partnership: The opportunity to join the Global ESG Partnership Board of Directors, become a Co-Managing Partner, and build your own team under the Partnership umbrella.
- Opportunity to provide expertise abroad in assembly with all Global ESG Partnership partners.

# **Provisions and requirements:**

- Entrance fee: 1,000,000 tenge, annual fee 500,000 tenge.
- Partnership Payments: 15 % from concluded transactions.
- Implementation of two projects and completion of additional training programs in the field of ESG at the request of Global ESG Partnership.

# **Marketing Support**

Global ESG Partnership provides extensive marketing support to its partners:

- **Posting and Promotion:** 50% discount on advertising materials and publications about your company on our website and newsletters.
- **Joint Events:** Support with organization and promotion of marketing and training events, including industry conferences and webinars.
- Active Sales: Providing a list of potential clients to actively promote your services.
- **Documentation and Resources:** Access to marketing materials and documentation specifically designed for partners.

**Conclusion:** Global ESG Partnership Loyalty Program aims to create long-term and mutually beneficial relationships with our partners. We offer unique opportunities to grow and develop your sustainability business. We will help you every step of the way.

## **Global ESG Partnership's Details:**

\* Email: esg@inbox.eu

\* Phone: +7 701 787 3082 / +7 701 111 6418

\* Address: Kazakhstan, Astana, Yesil District, Mangilik El Avenue 30, Office 215

Bank Details

\* BIN: 231140900298 \* Beneficiary Code: 17

\* Account Number: KZ408562203135512038

Bank: Bank CenterCredit JSC, Branch in Astana city

\* BIC (SWIFT): KCJBKZKX

## To General Director Global ESG Partnership NPIO Mr. N. Suleimenov

#### **APPLICATION FOR MEMBERSHIP**

	(state	and organization r	name)		
represented by the To	p Executive Officer				
	**	sition, full name)			,
acting on the basis of			the Charter, Provisio		
By this application, organization (hereinal the status of:		esire to join Globa	al ESG Partnership	non-profit inco	
Registered Pa	artner				
Certified Part	ner				
Strategic Part	ner				
(select one)					
We hereby declare the resolutions of the Parthe provisions of interpretation of the Partnership. We guated following preliminary and the province of the partnership.	tnership governing be ernal documents, ar rantee payment of t	odies. We agree to nd fully recognize the entrance and a	comply with the Pa and accept the Pi	rtnership Code or rinciples of Glob	of Ethics, bal ESG
Email address with po	ostal code				
Telephone	Website		E-mail		
Head of the Orgar		(	)		
	(posi	ition, full name)		(signature)	
(stamp here)				200_	_у.
Contact Person for the	e Applicant: Full nam	ne, email address a	nd telephone		

A scanned copy of the completed candidate application form for the Partnership shall be sent to esg@inbox.eu